Challenges in making Free and Open Source Accessibility work

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Agenda

- Some History
- Funding model in US, Europe, elsewhere
- Incentives (508, other laws)

– what happens when we reach "sufficient support"?

• What are our funding source options?



History

- AT started as small hacks from individuals for individuals
- AT of general use become products, and companies formed around them
- Big problems (GUI access, Eye gaze, tactile access) got gov't research funding
- Much (most?) purchased by gov'ts, not end users (too expensive to do so!)



Existing funding models

- U.S.: Department of Rehab (maybe) pays for AT software, hardware. Companies pay for employees ("undue burden" clause in ADA)
- Netherlands, Denmark, others: government pays all AT costs for individuals, training costs
- Germany: companies who don't hire individuals w/disabilities taxed – taxes by AT needed by the hired individuals, training costs
- Other countries (help this poor American out here!)



Result of funding models

- U.S.: gov't pays for initial creation, then pays to purchase (pays twice!); private individuals unable to afford the high prices (most disabled unemployed anyway)
- Outside of U.S.: help me out here gang!



Incentives (laws)

- Section 508:
 - U.S. Companies working hard to make their desktops (and other products) accesible:

Sun with GNOME accessibility leadership Microsoft with UI Automation

Apple with "Talking Interface", Magnifier

- Explosion of commercial web accessibility checkers
- IDEA:
 - School funding for AT purchases



Mandates (laws)

- ADA:
 - Employers must pay for accommodation where it is "readily achievable"
 - No real incentive to corporations
- Section 255 of Telecom Act:
 - Telephones must be accessible in the U.S. (so far this has meant that wireless and cell phones be compatible with hearing aids)
 - Has had an effect on handset manufacturing, but not for programatic access to phone features beyond POTS



Sun & F/OSS Accessibility

- Sun is here because we believe in it
- Sun is here in a *big* way because of Section 508 and other laws
- Sun is doing this F/OSS for a few reasons:
 - We believe in F/OSS, and increasingly more of Sun's technology is going this way (cf. Solaris)
 - We aren't looking to compete based on unique access solutions
 - We want the company, and to build community & a viable alternative platform for/around accessibility



What happens after "enough"?

- At some point UNIX & GNU/Linux accessibility will be "good enough":
 - Users can be functional, effective on the desktop
 - U.S. Gov't agencies will be comfortable purchasing under Section 508
 - Other governments will be comfortable purchasing
- "Good enough" != "excellent", "satisfying"
 - Screen reader scripting needed for "good enough"?
 - Parity with \$1,300 AT needed for "good enough"?
 - Wealth of AT tools (cf. Windows) needed?



Funding beyond "good enough"

- Where can we go to get funding for F/OSS accessibility (now, and also after "good enough"?)
 - Companies who otherwise would pay \$1,300/screen reader the Apache model
 - Gov't agencies who would otherwise pay \$1,300/screen reader...
 - Gov't grants should prefer F/OSS better benefit to the taxpayers! (how to convince them?)
 - Universities technology transfer (cf. GOK, Dasher)
 - Other ideas? [discussion]
- How do we change these models? [discussion]



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